

## General Privacy Policy of Loyal1 (Pty) Ltd

This is the general Privacy Policy of Loyal1 (Pty) Ltd ("Loyal1"), Northlands Corner Serviced Offices, Northriding, South Africa for the mobile application Loyal1 ("app"). The protection, as well as the lawful elicitation, processing and utilization of your data are of major importance for us. Therefore, the processing of your data strictly adheres to legal regulations. In the following, we want to inform you about how we elicit and utilize data.

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### 1. Nature, Scope and Purpose of Data Utilisation

In order to use the app it is necessary to disclose the provider of the respective rewards/loyalty card, as well as your individual customer number (compulsory statements). This data will be used for the contractually agreed purposes – which is the conversion into the corresponding barcode – and will be shown to the user within the app. In addition, the data will be used for general abuse protection and – if additionally agreed upon – for the provision of other services. You explicitly agree to the above described utilization of your personal data for the purpose of the service provision by Loyal1 covered by the contract. In order to enable you to use your data, it is stored at Loyal1 and on your device.

### 2. Third Parties

Loyal1 will on no account share your personal data with third parties without your prior explicit permission. An exception only applies if Loyal1 has a legal obligation to hand over the data to third parties (e.g. to investigation authorities).

### 3. Reports

Loyal1 occasionally discloses statistical information about app usage (e.g. number of created rewards cards for a specific provider) in an aggregated form to the card providers. This data is exclusively not individualizable and therefore not person-related.

### 4. Information and Cancellation Rights

You have the right to be informed about stored data, its source and receiver, as well the purpose of its processing at any time. Furthermore, you can withdraw from the consent for data processing and utilization informally at any time with future effect. Ideally, please send a short e-mail containing information about the rewards cards you have stored in Loyal1 (card provider and customer number) to [info@Loyal1.co.za](mailto:info@Loyal1.co.za). In the event of a withdrawal, your data – except for justified exceptions in cases of abuse – will of course be immediately and completely deleted.

### 5. Changes to the Privacy Policy

In the case of changes to this Privacy Policy you will be notified by writing or e-mail. You have the possibility to print or save this Privacy Policy at any time.

### 6. Contact Information

Your opinion on our Privacy Policy is very important to us. If you have any questions, please do not hesitate to contact us. In order to do so, please send an e-mail to [info@Loyal1.co.za](mailto:info@Loyal1.co.za) or write us a letter:

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